The author’s claim is to make the readers realize the importance of communication to a broader audience. Not everyone will be able to understand complex words or the grammar being used. Using too complexed of words or grammar may mis-interpret what the book is about. The author wants everyone to be able to read and understand her message being conveyed. Finally, the author wants to show that even if your English is not so good, do not let that discourage you from getting into writing.

In paragraph four, the author states: “recently, I was made keenly aware of the different Englishes I do use.” She was giving a speech to a large group of people and amongst those people was her mother. In the same paragraph, the author states about her mother: “And perhaps it was the first time she ever heard me giving a lengthy speech, using the kind of English I never used with her.” The author also states in paragraph five: “just last week, as I was walking down the street with her, I again found myself conscious of the English I was using, the English I was using with her.”

The author’s target audience are readers with families that may be immigrants and English is not their first language. Having the author’s reader being aware of how they communicate differently with their family and others. The author also shows you do not have to use complex words or grammar to measure your intelligence in writing a book. Whereas being aware of who you are trying to write to. Finally, the author shows how even her mother with “imperfect English” was able to understand her book by replying, “so easy to read.”

The author uses examples like how she talks to her mother to connect with the audience. She shows how she uses different English to communicate with her mother and various people. She also uses her own life experiences to connect with the audience. She states in surveys she read, “Asian-American students, as a whole, do significantly better on math achievement test than on English test. And this makes me think that there are other Asian-American students whose English spoken in the home might also be described as "broken" or "limited."”

The author’s claim has strong points. She shows how you need to be aware of how you communicate with people as not everyone understands complex words or grammar in English. Be aware of how you speak English with your family and others. When writing a book or an article be sure to write to a broader audience, so more people can understand. Finally, the author’s claim to her target audience was met as her mother read the book and replied, “so easy to read.”